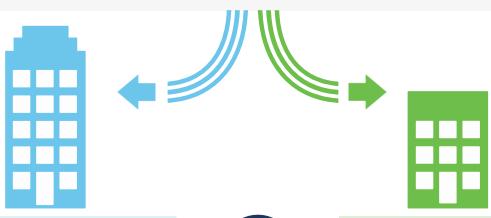


### A model centered for YOU. Choosing the right partner can often present divergent choices:



# Choose a large national firm

Sacrifice the nimble, personalized service



# Choose an Independent firm

Sacrifice the resources of a national firm

#### Why pick one when you can have both:

Arista's partnership with United Benefit Advisors (UBA) allows you to experience the advantages of working with an independent consultant, while having the confidence from the backing of a national organization.

> Dedicated, on-site employee advocates.

Nimble flexibility To meet each organization's unique needs.

Agnostic, unbiased consulting provides a wide range of strategies and products.

Personalized solutions and customized communications.

Your interests drive our decisions, not shareholders.



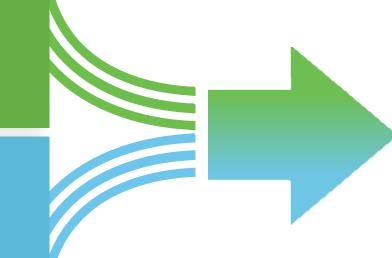


























Ranked top 10 in largest global employee benefits firm.

2000+ experienced benefit experts, spanning 44 states.

Helped more than 36,000 employers design competitive medical plan strategies.

Educated 5,000,000+ employees on becoming better health care consumers.

Conducts the nation's largest health plan survey for middle market employers.

#### Get the best of both worlds.

We have remained privately held—an increasingly unique position in our industry which affords us the opportunity to maintain a "people above profits" approach for all of our clients without sacrificing national strength and resources.